

# WACUBO Women's Leadership Forum

Join WACUBO in sunny Arizona for our inaugural Women's Leadership Forum

February 9, 2017 | 8 a.m. – 5 p.m.

February 10, 2017 | 8 a.m. – 12 p.m.

Scottsdale Resort at McCormick Ranch

Scottsdale, Arizona



WACUBO recognizes the value of developing leadership talent and supporting women in career advancement. This forum is ideal for helping to identify career strategies, refining networking techniques, and accelerating career growth.

Join us for this 1 ½-day forum focusing on diversity and strategies for professional women in higher education business roles. Women in mid-career positions who aspire to further advance their roles in higher education are encouraged to attend this professional development forum. Meet with successful leaders in higher education and participate in activities designed to build the skills necessary for continued career advancement. Learn how to deploy leadership skills that enhance achieving goals.

## Learning Objectives

- Participants will learn to recognize the importance and impact of diversity and inclusion in higher education, as well as the unique roles and perspectives that a diverse workforce brings to our institutions.
- Participants will learn techniques for improved business communication and networking, and how to deploy those techniques in order to attain improved working relationships across campus.
- Participants will learn how to deploy leadership skills that will advance effectiveness on campus, and be given the opportunity to build a circle of colleagues to keep in contact after the event.

## Who Should Attend This Program

Mid-level higher education leaders who are interested in understanding and developing necessary skills for advancement in today's higher education community.

## Speakers

**Teri Bump**  
American Campus Communities

**Melissa Harman**  
Moss Adams, LLP

**Dr. Amy Hillman**  
Arizona State University

**Dr. Ruth Johnston**  
University of Washington

**Connie Kanter**  
Seattle University

**Dr. Cynthia Teniente-Matson**  
Texas A&M University – San Antonio

**Carina Celesia Moore**  
University of California, Davis

**Dr. Lisa Ordóñez**  
University of Arizona

**Sue Tavakoli**  
Estrella Mountain Community College

**Dr. Allison Vaillancourt**  
University of Arizona

**Lynn Valenter**  
Washington State University, Vancouver

**Jean Vock, President, WACUBO**  
University of Arizona



# WACUBO Registration

Register online at: [www.wacubo.org](http://www.wacubo.org)

Forum	Fee
WOMEN'S LEADERSHIP FORUM	\$395

**If special accommodations are required, please advise at the time of your registration.**

**Things to do in Phoenix, AZ while you are here! (click on link to visit website)**

[6<sup>th</sup> Annual Waterfront Fine Art & Wine Festival](#) (Feb 10-12, 2017)

[Arizona Renaissance Festival](#) (Feb 11-April 2, 2017)

[Scottsdale Fashion Square](#)

[Arizona State University/Mill Avenue/Downtown Tempe](#)

## Program Contact:

Jeanette Perez: [perezjr@asu.edu](mailto:perezjr@asu.edu)

## Cancellation Policy

Refunds will be given upon written request 30 days prior to program, less a \$50 cancellation fee. Substitutions are allowed at any time at no additional charge.

## Registration in this program includes the following

Breakfast, lunch, breaks and Networking Reception – February 9

Breakfast and breaks – February 10

**WACUBO is grateful for the support from the founding sponsor for this program, Moss Adams, LLP.**

**MOSS ADAMS** LLP

Certified Public Accountants | Business Consultants

## CPE Information



Attendees of this program will be eligible to earn up to 10.5 CPE units for this live event in the categories of Communications, Personal Development, and Personnel Knowledge/HR.

Note: CPE's are subject to adjustment due to minor schedule modifications.

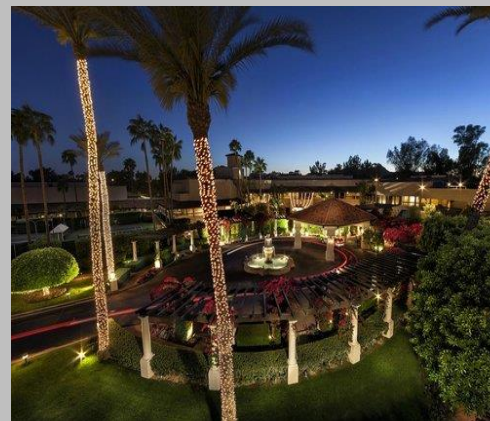
Please visit [www.wacubo.org/cpe](http://www.wacubo.org/cpe) for more information. The Western Association of College and University Business Officers (WACUBO) is registered with the National Association of State Boards of Accountancy (NASBA), as a Quality Assurance Service sponsor of continuing professional education. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding QAS program sponsors may be submitted to NASBA through its website: [www.learningmarket.org](http://www.learningmarket.org).

## Scottsdale Resort at McCormick Ranch

7700 E. McCormick Ranch

Scottsdale, AZ 85258

480-991-9000



Scottsdale Resort at McCormick Ranch

## Book Your Room

- PROGRAMS FILL QUICKLY, please reserve Program before booking room and/or travel
- Room rate for WACUBO guests: \$199 per night\*
- To reserve room: 800-540-0727 and mention WACUBO or book room online at: [Scottsdale Resort at McCormick Ranch/WACUBO Reservations](#)

\* Based on single occupancy. A tax rate of 13.92% (tax is subject to change), will be charged in addition to the room rates set forth above. WACUBO rates good for 3 days before and after program. All reservations must be made by January 9, 2017 to qualify for the group rate/.

## Transportation from Airport

[SuperShuttle](#) – approx. \$21 one way

## Parking at the Hotel

Complimentary self-parking is available

**This program is expected to fill quickly. Additional rooms are available at The McCormick Scottsdale, located next to the resort, at the same rate. Reservations may be made by calling 800-243-1332.**

## Schedule at a Glance

### February 9, 2017

8:00 – 9:00 AM	Breakfast	
9:00-9:15	Welcome	<b>Jean Vock, CPA, MAcc</b> President, WACUBO Assistant Dean, Finance and Administration Eller College of Management, University of Arizona
9:15-10:45	Keynote Address: <i>"The Diversity-Engagement Equation: Helping Women Thrive"</i>	<b>Melissa Harman, CPA</b> Partner Not-for-Profit Practice Leader Moss Adams, LLP
10:45-11:00	Break	
11:00 – 12:00	<i>"Building your Brain Trust"</i>	<b>Dr. Allison Vaillancourt</b> Vice President for Business Affairs and Human Resources University of Arizona
12:00 – 1:00 PM	Lunch	
1:00-2:00	<i>"Speed Networking"</i>	<b>Carina Celesia Moore, MA, SPHR, CPLP, SHRM-SCP</b> Director, Talent Management Center of Expertise University of California, Davis
2:00 – 2:15	Table top discussion	
2:15 – 3:15	<i>"Women in Leadership"</i>	<b>Dr. Amy Hillman</b> Dean and Professor, Rusty Lyon Chair of Strategy W.P. Carey School of Business, Arizona State University
3:15-3:30	Break	
3:30-4:45	Panel Discussion: <i>"Career Advice from Leaders in Higher Education"</i>	<b>Lynn Valenter, Moderator</b> Vice Chancellor for Finance and Operations Washington State University, Vancouver  <b>Dr. Ruth Johnston</b> Chief of Staff, Planning and Management and Associate Vice President, Business Diversity Programs, UW Organizational Excellence and UW Sustainability University of Washington  <b>Connie Kanter, CPA</b> Chief Financial Officer and Sr. Vice President of Finance and Business Affairs Seattle University  <b>Dr. Lisa Ordóñez</b> Vice Dean & The McClelland Professor, Department of Management & Organizations and Department of Marketing The Eller College of Management, University of Arizona  <b>Sue Tavakoli</b> Vice President Administrative Services and CFO Estrella Mountain Community College Maricopa Community Colleges
4:45-5:30	Break	
5:30 – 7:00 PM	Networking Reception	

### February 10, 2017

8:00-9:00 AM	Breakfast	
9:00 – 9:10	Table top discussion	
9:10 – 10:15 AM	<i>"Executive Presence"</i>	<b>Teri Bump</b> Vice President, University Relations & Student Affairs American Campus Communities
10:15-10:35	Break	
10:35-11:50	Keynote Address: <i>"A Leadership Lens for the Future of Higher Education"</i>	<b>Dr. Cynthia Teniente-Matson</b> President Texas A&M University - San Antonio
11:50-12:00	Wrap Up	