



# Intro to Case Study Format & Learning Leadership Lessons

Tuesday, August 8, 8:30 AM-10:00 AM

Jeffrey West, Yolanda Anglin, Joyce Lopes, Kendra Yoshimoto

**Program Knowledge Level:** Overview

**Field of Study:** Business Management & Organization | Eligible for 1.5 CPE

**Course Description:** The Track 3 curriculum provides a stimulating and challenging environment in which students work closely with colleagues and BMI faculty. The case study method is introduced in this course and applied extensively with cases provided by the faculty and students which are representative of a wide range of typical problems, challenges and environmental conditions faced by college/university managers and administrators. Cases presented have been written specifically for the Institute and its participants. In applying the case study method, the Institute promotes the development of analytical skills and provides a new skill set as well as take-a-ways to the participants to be used in the workplace.

## **Learning Objectives:**

- Analyze critically and learn to reflect before you react
- Communicate a challenge/problem effectively
- Work cooperatively in teams
- Solve problems in a creative manner while in a risk-free and confidential environment

## **Elements of Engagement:**

- Survey at opening
- Breakouts for Understanding Case Study Process
- Connecting conversations among case study groups at the conclusion
- Open Q&A



# Case Study Small Groups Session 1

Tuesday, August 8, 10:15 AM-11:45 AM

Jeffrey West, Yolanda Anglin, Joyce Lopes, Kendra Yoshimoto

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## **Learning Objectives:**

- Identify managerial problems and challenges that are typical and atypical in higher education.
- Analyze the causes using critical and creative thinking skills.
- Select appropriate strategies for addressing and resolving problems and challenges that are fair, ethical and culturally competent.
- Outline action plans that demonstrate the principles of human resource management.

- Anticipate potential trade-offs and/or ripple effects of action plans

**Elements of Engagement:**

- The format of the Case Study Small Groups is engagement and interaction. During each Case Study group time at BMI, participants present their own case study to be analyzed and discussed within their group. The case study sessions will be facilitated by higher education business leaders. The sessions are all about sharing of experiences, ideas, suggestions, and recommendations for dealing with issues in each case study, and peer learning.



## Case Study Small Groups Session 2

Tuesday, August 8, 1:15 PM-2:45 PM

Jeffrey West, Yolanda Anglin, Joyce Lopes, Kendra Yoshimoto

**Program Knowledge Level:** Overview

**Field of Study:** Business Management & Organization | Eligible for 1.5 CPE

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## Partnering Your Strengths

Tuesday, August 8, 3:00 PM-4:30PM

Katy Rees & Jennifer Williams

**Program Knowledge Level:** Overview

**Field of Study:** Personal Development | Eligible for 1.5 CPE

**Course Description:** Strengths hold the power to unlock one's potential and facilitate personal and professional growth. Through recognizing and understanding how unique talents create power and edge, individuals can leverage and partner these talents as strengths to consistently and productively build strength in themselves and others. By building upon the first-year and second-year strengths curriculum, participants will further explore the four domains of strengths, understand theme dynamics, and continue enhancing their ability to recognize, leverage, partner, and celebrate their talents and the talents of others. Join us to learn how to partner your talents and leverage as strengths.

### **Learning Objectives:**

- Differentiate terminology and concepts from Year One and Year Two.
- Enhance understanding of theme dynamics to build strength as individuals and teams.
- Apply, leverage, and partner themes to showcase your best self.
- Identify and Leverage domains of strengths to create powerful partnerships.
- Uncover unique ways to partner with strengths to positively contribute to your team(s).

## **Elements of Engagement:**

- Discuss assessment tool in small groups
- Meet others to explore themes and discover how to partner themes as strengths
- Connect with individuals to discuss how to create powerful partnership and positive pairs
- Open Q&A





## **Negotiate Everything**

Wednesday, August 9, 9:45 AM-11:15 AM

Guadalupe Valencia, MBA, CGFM & Teri Bump

**Program Knowledge Level:** Overview

**Field of Study:** Communications & Marketing | Eligible for 1.5 CPE

**Course Description:** Life is filled with negotiations. This course will offer some skills to build your awareness and maximize your opportunities. Viewing negotiation as an opportunity for insightful communication and potential collaboration can lead to big success. Can you turn disputes into partnerships? Can you build better partnership deals? Learn to navigate tension and create opportunities to get the very best offers in your role and in executive job search. Negotiating is a critical leadership skill that can propel you to the next level.

### **Learning Objectives:**

- Apply new negotiation styles to your leadership approach.
- Identify your strengths and areas for growth in negotiation.
- Label your label emotions and interests to leverage your negotiation style.
- Sharpen your leadership skills to implement effective negotiating.

### **Elements of Engagement:**

- Break out groups
- Up/Down open questions for group
- Role play exercises
- Open Q & A



## Case Study Small Groups Session 3

Wednesday, August 9, 2:00 PM-3:30 PM

Jeffrey West, Yolanda Anglin, Joyce Lopes, Kendra Yoshimoto

**Program Knowledge Level:** Overview

**Field of Study:** Business Management & Organization | Eligible for 1.5 CPE

**Course Description:** The Track 3 curriculum provides a stimulating and challenging environment in which students work closely with colleagues and BMI faculty. The case study process introduced on Tuesday morning, August 8 is put into practice with Case Study Small Groups discussing the participants' individually prepared case studies.

### Learning Objectives:

- Identify managerial problems and challenges that are typical and atypical in higher education.
- Analyze the causes using critical and creative thinking skills.
- Select appropriate strategies for addressing and resolving problems and challenges that are fair, ethical and culturally competent.
- Outline action plans that demonstrate the principles of human resource management.
- Anticipate potential trade-offs and/or ripple effects of action plans

### Elements of Engagement:

- The format of the Case Study Small Groups is engagement and interaction. During each Case Study group time at BMI, participants present their own case study to be analyzed and discussed within

their group. The case study sessions will be facilitated by higher education business leaders. The sessions are all about sharing of experiences, ideas, suggestions, and recommendations for dealing with issues in each case study, and peer learning.



# How to Be Successful Managing a Remote Workforce

Wednesday, August 9, 3:30 PM-5:00 PM

DeAnna L. Solina, Atkinson, Andelson, Loya, Ruud & Roma

**Program Knowledge Level:** Overview

**Field of Study:** Personnel & Human Resources | Eligible for 1.5 CPE

**Course Description:** The purpose of this course to provide attendees with tools, techniques, and principles to help you lead your teams effectively as we are faced with managing a dual workforce. It will touch on the following: common fears and anxiety, challenges facing administrators, legal compliance and keeping employees engaged and productive.

**Learning Objectives:**

- Identify new methods for managing remotely
- Implement check compliance requirements against methods
- Discover how to balance productivity and engagement

**Elements of Engagement:**

- Practice interactions with others is the course
- Discuss innovations participants have tried
- Open Q & A