



### AGENDA

#### Tuesday, February 23 | Day One

- 9:30-9:45am President's Address
- 9:45-10:30am Unlock Your Power to Influence Lead & Create Impact
- 10:40am-12:00pm ACUBO Presidential Panel: Leadership - Being Light On Your Feet
- 12:00-1:00pm Lunch Break
- 1:00-1:50pm Speed Networking - Connection Matter!
- 1:55-2:30pm Women in Leadership: Advice for All of Us

#### Wednesday, February 24 | Day Two

- 9:30-9:45am Networking Warm-Up and Reflections on Day One
- 9:45-11:00am LIFT
- 11:10am-12:00pm Managing in a Time of Uncertainty
- 12:00-1:00pm Lunch Break
- 1:00-1:55pm Increasing Resilience: Tapping Into Your Mind-Body Connection
- 1:55-2:30pm Staying Agile by Keeping the K in KPIs

#### Thursday, February 25 | Day Three

- 9:30-10:00am Networking Warm-Up and Reflections on Days One and Two
- 10:15-11:00am SHE Talk: Oops, Your Humanity is Showing: The Importance of Vulnerability for Leaders
- 11:05am-12:00pm Employee Engagement in Times of Change
- 12:00-1:00pm Lunch Break
- 1:00-2:15pm Investing in Yourself & Your Career in a Whole New World
- 2:15-2:30pm Symposium Wrap-Up

### SESSIONS

#### Unlock Your Power to Influence Lead & Create Tuesday, February 23 | 9:45 - 10:30am | Laurie Burruss

To step out of your current role into the position of a strong and courageous changemaker is key to unlocking how to lead, influence, and create impact. Begin with creating change where you are, with all that you know – both people & processes. We, as women, can use our hard-earned perspectives, influence & institutional knowledge to identify where and how change needs to happen. Explore bold leadership moves that create change from the inside – intentionality, engagement, generosity, empathy, inclusivity, collaboration, & advocacy. The result - leveraging your experiences to design the role & the workplace you deserve and desire.

#### ACUBO Presidential Panel: Leadership - Being Light On Your Feet Tuesday, February 23 | 10:40am - 12:00pm |

Lynn Valenter, Susan Maddux, Diana Kuhlmann, Nicole Trufant, Ruth Johnston  
Uncertainty presents itself in many ways – financial, political, regulatory, student concerns, changes in demographics and most recently – the Covid-19 pandemic. What are some keys to being an effective campus leader during uncertain times? Hear from four women leaders – all current or recent presidents of regional Associations of College and University Business Officers.

#### Speed Networking - Connections Matter! Tuesday, February 23 | 1:00 - 1:50pm | Carina Cesia Moore

This is the perfect time and place to strengthen your strategic networks, through Speed Networking with interesting women in higher education. Throughout your career, connections matter, and your networks will enable you to develop professionally, to get things done, and to have more impact. This session provides as interactive opportunity to make meaningful connections in a way that suits all personalities, while having fun!

#### Women in Leadership: Advice for All of Us Tuesday, February 23 | 1:55 - 2:30pm | Lisa Ordóñez

This course examines the trajectory of a woman rising to leadership positions in a traditionally male dominated field, and imparts the lessons she learned on her path to success. Learning how to reframe notions of entitlement and the need for help is key as you navigate your own career. By understanding the importance of both authenticity and integrity you will know what it takes not only to achieve success, but how to be a role model once you arrive.

#### LIFT Wednesday, February 24 | 9:45 - 11:00am | Lisa Frace interviews Colleen Jennings-Roggensack

Share in a discussion with Colleen-Jennings-Roggensack about equity in education and its impact on our society. We will explore work being done in this space on the national stage and examine the steps Arizona State University is taking as well.

#### Managing in a Time of Uncertainty Wednesday, February 24 | 11:10am - 12:00pm | Allison Vaillancourt

The ability to remain resilient and optimistic in the face of uncertainty has emerged as a critical leadership competency. Increasingly, we are expected to remain calm and focused, flexible and ready to pivot, and comfortable making decisions with incomplete information. To be successful today, leaders must embrace the possibility of not knowing what is next. As Brené Brown, has said, "Only when we are brave enough to explore the darkness will we discover the infinite power of our own light." Brown is right. The ability to keep moving forward when we cannot see what lies ahead will reveal our true talents in ways that complete clarity never will.

#### Increasing Resilience: Tapping Into Your Mind-Body Connection Wednesday, February 24 | 1:00 - 1:55pm | Anne Weisman

Our bodies and minds have the incredible potential to help us face the many different situations we encounter. By learning about the ways our minds and bodies are connected and the direct physiological impacts on each, participants will learn ways to notice the signals from their bodies as well as techniques to self-regulate. By learning more about our mind body connection, we can increase our well-being, which, in turn, increases our resilience.

#### Staying Agile by Keeping the K in KPIs Wednesday, February 24 | 1:55 - 2:30pm | Loren Den Herder Annie Rose Favreau

Less is more. It's a concept most finance professionals embrace. Yet key performance indicators (KPIs) can unleash an unquenchable thirst for more. If measuring three KPIs helps business, wouldn't measuring 10 be even better? In this session, we'll explore how focusing on a smaller set of truly key performance indicators can help you deliver value and stay agile in a constantly changing business environment.

#### SHE Talk: Oops, Your Humanity is Showing: The Importance of Vulnerability for Leaders Thursday, February 25 | 10:15 - 11:00am | Christine Lovely

Vulnerability is rarely highlighted as a significant trait for rising leaders. Through a Stories from Higher Education (SHE) talk, this segment will highlight the value of showing vulnerability as a leader, evidenced by the benefits to team members and to rising leaders themselves.

#### Employee Engagement in Times of Change Thursday, February 25 | 11:05am - 12:00pm | Christi Gilhoj

Hear how Qualcomm launched a global recognition and communications platform during the Pandemic that modernized their recognition practices, achieved a 90%+ participation rate in 90 days, and significantly moved the needle on employee engagement. Hear examples of the pivot from in-person to online events that support and enrich the lives of 40,000 global employees and their families. See data on how recognition and engagement are measured across a global employee base. Learn how aligning communication, change management, and recognition practices, organizations can increase engagement and create proud, loyal employee ambassadors.

#### Investing in Yourself & Your Career in a Whole New World Thursday, February 25 | 1:00 - 2:15pm | Teri Bump

Remote learning, furloughs and vacancies that may never be filled. So much of 2020 has forced us to adapt and pivot for our universities. We really didn't have much time to think! Stop for a moment and think about you and let's start questioning everything. Let's stay positive and continue to position ourselves for the future of higher education. With so much to do and so little time let's be strategic about our owning our development, our network and our future. Join me, question everything and cherry pick some ideas and suggestions you can utilize now and next time our world gets flipped.

# PRESENTERS

## Teri Bump

### Vice President, University Relations and Student Affairs - American Campus Communities



Teri Bump is the Vice President of University Relations & Student Affairs for American Campus Communities, the first publicly traded student housing REIT.

Teri presents nationally on university trends and issues and has delivered educational sessions and keynotes for ACE, NASPA, ACUHO-I, NACUBO, NIRSA, ACPA, NACAS, NASAP, and APPA. She currently serves on the faculty for Chema's Women's Leadership Institute and SACUBO's Chief Business Officer Institute and has presented at NASPA's Manicur Symposium, Aspiring, Escaleras and New SSAO Institutes. Teri is a past ACUHO-I and ACPA Foundation Board trustee and currently serves on the NACAS Education Foundation Board and the ACPA Senior Student Affairs Officer Advisory Board. She has also written for the ACUHO-I Talking Stick, NACAS Journal, the NASPA Leadership Exchange and participated in the "21st Century Project". In 2007 she was awarded the ACUHO-I Corporate Friend Award for service to the association, the Business Partner of the Year Award at the 2007 national NACAS conference, the 2010 ACPA and 2015 NACAS West Business Partner of the Year Awards. In 2014 she was honored for her service to the African American Male & Female Summits at the NASPA national conference, received the 2016 Diamond Honoree Award from ACPA for her service to the student affairs profession and was named a NASPA Pillar of the Profession in 2017.

Prior to joining American Campus Communities in 1991, Teri served Boston University, Oberlin College, University of Illinois Champaign-Urbana, Alfred University and SUNY Oswego in student affairs. Teri received her bachelor's degree in Sociology from SUNY Oswego and her master's in College Student Development from Alfred University.

## Laurie Burruss

### Education Innovation Advisor - LinkedIn Learning



Laurie is currently the Education Innovation Advisor at LinkedIn Learning as well as an Adjunct Professor at USC Roski School of Art & Design Graduate Design Program and Otis College of Art and Design in Digital Media; in addition she is professor emerita at Pasadena City College. Since 2009, she has consulted in education innovation for over 250 companies as well as universities. She advocates for academic initiatives, supports excellence in teaching and learning, and provides integration and implementation for systems-wide online teaching and learning solutions. As a thought leader, public speaker and writer, Laurie evangelizes all things education and learning. Before consulting, she served for 22 years as a professor in Interaction Design and as the director of the Pasadena City College Digital Media, serving the state of California as a regional resource for collaboration between education, industry, and the community. Her passion is digital storytelling.

## Loren Den Herder

### Managing Director - Moss Adams



Loren has provided business process and information technology consulting services since 1993. As the firm's leader of business intelligence and corporate performance management solutions, he delivers leading-edge technology solutions for clients. His experience spans enterprise solutions including finance, human resources, operations, customer relations, business intelligence (BI), and corporate performance management. Loren's principal focus is on improving business results through process and system design, business intelligence reporting, and multi-platform systems integration. He has experience leading projects utilizing both traditional and agile delivery methodologies and is certified by the Project Management Institute as an Agile Certified Practitioner.

## Annie Rose Favreau

### Manager - Moss Adams



Annie Rose helps public and social sector clients increase their impact through organizational assessments, strategic planning, and performance measurement development. With a focus on organizational development, she has a strong background in quantitative and qualitative research, strategic communications, and collaborative facilitation. Annie Rose holds a Master's in Public Administration from the University of Washington and a BA from Seattle University.

## Lisa Frace

### Senior Associate Vice Chancellor – Chief Finance and Budget Officer - UC Davis

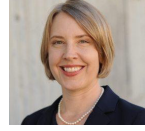


Lisa joined the University of California, Davis in 2018 as the Chief Finance and Budget Officer and Senior Associate Vice Chancellor. In this role, she oversees all aspects of financial and resource management for the institution, including Budget and Institutional Analysis, Accounting and Finance, Supply Chain Management, Business Transformation and the Preferred Partnership Program. Prior to joining UC Davis, Lisa spent 13 years at Arizona State University as the Associate Vice President, Budget and Planning and Chief Budgeting Officer.

Lisa has over 30 years of experience in finance, treasury, strategic planning and budget management, and holds an MBA from The Smeal College of Business at The Pennsylvania State University, as well as a Bachelor of Science degree in Health Planning and Administration, also from The Pennsylvania State University. She has held a number of leadership roles within WACUBO, and currently serves as the First Vice President on the Board of Directors for NACUBO.

## Christi Gilhoj

### Senior Manager, Employee Engagement - Qualcomm



Responsible for the design and execution of global employee engagement and recognition programs for Qualcomm, leaders is 5G technology, with \$32 billion in revenues and 35K employees located in 44 countries. Manages the recognition team including service award and discount programs. Oversees cultural arts philanthropy/engagement programs. Promote work, family, cultural, personal development and financial health initiatives and campaigns.

Executive strategist with experience in cultural change management employee engagement, work/life, benefits management, total rewards program management and implementation, international post-secondary education, marketing, event management, organizational stewardship, social media, budget oversight, and international programs.

Demonstrated program development and coalition building experience working with diverse populations including employees, clients, faculty, administrators, volunteers, vendors, community and governmental officials.

Excellent supervision, leadership, interpersonal, marketing, social networking, group facilitation and presentation skills. Practical training in education, counseling, and business management.

Specialties: academic, accounting, administration, balance, budgeting, consulting, government, leadership, listening, management, marketing, negotiation, networking, personnel, policy analysis, program design, programming, proposal writing, public speaking, purchasing, online application systems, recruiting, research, supervisory skills, presentation, training materials, web site production.

## Colleen Jennings-Roggensack

### Vice President for Cultural Affairs and Executive Director of ASU Gammage - Arizona State University



Colleen Jennings-Roggensack, arts leader and visionary is Vice President for Cultural Affairs for Arizona State University and Executive Director of ASU Gammage. She has artistic, fiscal and administrative responsibility for the historic Frank Lloyd Wright designed ASU Gammage, ASU Kerr Cultural Center, with responsibility for Sun Devil Stadium and Desert Financial Arena for non-athletic activities. She oversees the activation and transformation of Sun Devil Stadium into a year-round hub of cultural activity as ASU 365

Community Union. Colleen was also appointed by ASU President Michael Crow to co-lead the Advisory Council on African American Affairs. The council will enhance diversity, growth and opportunity for Black undergraduate and graduate students, faculty and staff. She serves on The Broadway League's Equity, Diversity & Inclusion Committee, Government Relations Committee, the Executive Committee and the Board of Governors, Labor Committee and co-chairs the Legislative Council and Road Presenters/Intra-Industry Committee and is Arizona's only Tony voter. Colleen is a founding and current member of the Creative Capital Board and Senior Advisor to Women of Color in the Arts, former Association of Performing Arts Professionals board president, served on the National Council on the Arts at the bequest of President Clinton and is a Life Director of the Fiesta Bowl. She is a consultant to universities, international governments and a featured speaker at conferences. In 2020, she has served on multiple panels addressing human rights, justice, diversity, equity and inclusion and the future of Broadway; including interviews with W. Kamau Bell and Tony Award® director Kenny Leon related to the pandemic of racism; and participated in the TheaterMakers Summit on getting Broadway touring productions back on the road.

Colleen is the recipient of numerous awards including the 2020 National Coalition of 100 Black Women Education Legend, 2019 Valley Leadership Woman of the Year, 2019 ASU West Pioneer Award, National Society of Arts and Letters Medallion of Merit, Valle del Sol's Mom of the Year,

APAP Fan Taylor Award, Black Philanthropy Initiative Honor, The Broadway League's Outstanding Achievement in Presenter Management and Arizona's Governor's Arts Award. In 2012, The Arizona Republic recognized Colleen for Arizona's 100th Anniversary as one of the individuals who had the greatest impact in the era. Former dancer and choreographer, Colleen is married to Dr. Kurt Roggensack, volcanologist at Arizona State University, and the proud mother of Kelsey, an All-American swimmer, a graduate of Williams College, two-time Fulbright Scholar, who earned a master's degree from Harvard University and currently pursuing a PhD at Cornell University.

## Ruth Johnston

### WACUBO President, Vice Chancellor & Strategic Chief Financial Officer - New Mexico State University



Ruth Johnston serves as NMSU system Vice Chancellor to help set system-wide strategy, drive operational effectiveness and continuous improvement, while creating a climate of accountability. Ruth oversees Human Resources, Audit Services, Environmental Health & Safety and Risk Management, Real Estate and Water Resources, and Data Security. Prior to this role, Ruth served as vice chancellor for University of Washington (UW) Bothell Planning & Administration where she

provided leadership for administrative, financial, facilities, IT, human resource operations and governmental & community relations. Prior to UW Bothell, Johnston spent most of her career at the University of Washington Seattle in leadership roles across the institution. Johnston holds a doctorate in organizational development and higher education, a master's degree in human relations and a bachelor's in counseling psychology. Ruth serves as president on the Western Association of College & University Business Officers board of directors and the board of the National Association of College & University Business Officers. She teaches a variety of classes and workshops, and has consulted with higher education institutions, associations and some federal agencies.

## Diana Kuhlmann

### CACUBO Immediate Past President, VP for Administration and Finance and CFO - Emporia State University



Diana Kuhlmann, C.P.A. is a native of Olpe, Kansas and graduated from Emporia State University in 1985 with a Bachelor of Science in Business and an MBA in 2019. She began her career in public accounting in 1986 with Grant Thornton in Wichita, KS moving to Agler and Gaeddert, Chartered in Emporia in October, 1988. In December 1993 she was hired as Internal Auditor by Emporia State University. She became Assistant Budget Director for ESU in 1995, Budget Director in 1997, Associate Vice President for Fiscal Affairs and Budget Director in

January 2006, Interim Vice President for Administration and Finance in January 2017 and Vice President for Administration and Finance in June 2017. Her areas of responsibility include financial operations, budget, payroll, human resources, facilities and contract oversight. Diana served as co-chair of one of the HLC subcommittees during the self-review process preceding the October 2013 site visit, served on several search committees and the University's strategic planning committee, and was a team co-leader during the implementation of the University's ERP. She led the Campus Master Plan update committee in 2019. She currently serves as chair of the Tuition and Fees Advisory Committee. She is active in the Central Association of College and University Business Officers (CACUBO), having served on their Audit Committee for 4 years, 2 years as Chair, 2 years on the Business and Finance Committee, has served on multiple Annual Meeting committees, including chairing the 2013 Annual Meeting Committee, and has served on the CACUBO Board since 2013, serving as President for 2019-2020, and is currently 1st Past President of the Board. She has also been serving on the National Association of College and University Business Officers (NACUBO) Board of Directors since 2018. She received the NACUBO Rising Star award in 2002, a recognition of future leaders in higher education.

Kuhlmann currently serves on the Newman Regional Health Finance Committee, the Emporia Area Chamber of Commerce Finance Committee, and the Board of Directors for the Olpe State Bank. She is an accompanist/choir member, a member of Saint Ann's Altar Society, chairs the Pastoral Council for St. Joseph Catholic Church in Olpe, and is currently co-chairing a parish capital campaign. She is a past member of the Emporia Area Chamber of Commerce as treasurer and Chair of the Finance Committee, Board of Directors and Board of Trustees for the Emporia Community Foundation, Flint Hills Community Health Center Finance Committee, Leadership Emporia Alumni Association Board, Board of Rebuilding Together (formerly Christmas in April-Emporia Area, Inc.) and the United Way of the Flint Hills Board of Directors, having also served as chair of the Finance Committee and as Board President of this organization.

Diana and her husband, Steve, reside in Olpe, KS. They have 2 married daughters and 2 toddler granddaughters. Her family is the light of her life. Time with family is her greatest joy. She also relishes time with friends, flower gardening, playing piano, and cooking meals with her husband.

**Christine Lovely**  
**Chief Human Resources Officer - UC Davis**



Christine D. Lovely is a talented higher-education HR leader with extensive experience in delivering HR services and leading organizations through change initiatives. Since October 2018 she has served as the Associate Vice Chancellor - Chief Human Resources Officer at UC Davis and has responsibility for the central HR teams on both the Davis and Health campuses.

Prior to her tenure with the University, Christine served as University Counsel (2010-2012) and Vice President for Human Resources (2012-2018) for California State University, Sacramento.

Christine has worked for the Sacramento County Office of Education as Associate General Counsel, the Public Employment Relations Board as a Legal Advisor, and was in private law practice for over 10 years, representing school districts and community college districts throughout California.

She has also served as a board member with the Greater Sacramento Urban League and was board president of the Northern and Central California Chapter of the College and University Professional Association for Human Resources (CUPA-HR).

Christine's personal passion is for mentoring. She has mentored elementary, at-risk high school and university students through both formal and informal programs.

Christine was awarded her Juris Doctorate from University of California, Davis in 1996 and obtained her Bachelor of Arts at the University of California, Berkeley in 1991. Christine is a native of San Jose, CA.

**Susan Maddux**  
**SACUBO President, VP for Finance and Administration - Furman University**



Susan A. Maddux joined Furman University as vice president for finance and administration in November 2018. She came to Furman from Presbyterian College, where she had served as vice president for finance and administration and chief financial officer since 2013.

As Furman's chief financial and administrative officer, Maddux oversees all financial planning and execution, accounting operations, debt management and the endowment, as well as the departments of

Budget and Resource Management, Facilities and Campus Services, and Human Resources. Before joining Presbyterian College, Maddux spent 19 years in the finance and administration office at Converse College. She initially served the college as controller (1994-2005), and then as vice president for finance and administration and chief financial officer (2005-2013). Prior to her career in higher education, Maddux worked as a certified public accountant at Ernst & Young in Spartanburg (1991-1994). She is a graduate of Converse College and received a master's of professional accountancy from Clemson University.

Maddux serves as Secretary on the board of the National Association of College and University Business Officers and as the President of the Southern Association of College and University Business Officers. She is a volunteer coach with the Special Olympics, as well as a member of the audit committee at Spartanburg Day School.

**Carina Celesia Moore**  
**Adjunct Instructor - University of the Pacific**



Carina Celesia Moore is an Adjunct Instructor at University of the Pacific, Masters in Leadership program. She is a learning and development consultant and executive coach with over 25 years as an internal leader of talent management programs in higher education. Carina specializes in leadership and management development, and organizational learning strategies. She holds certifications from the International Coach Federation (ACC), Human Resource Certification Institute (SPHR), and

the Association for Talent Development (CPTD). Since 2004, Carina has been an active member of the Western Association of College and University Business Officers (WACUBO) serving in many roles including board member, conference speaker, faculty at the Business Management Institute, chair of the Mentoring Program, and chair of the Diversity, Equity, and Inclusion Committee.

**Lisa Ordóñez**  
**Dean, Rady School of Management - UC San Diego**



Ordóñez became the dean of the Rady School of Management at UC San Diego in 2019. As dean of the Rady School, Ordóñez will apply her operational skills to lead the school and build on the strong foundation laid by founding Dean Robert Sullivan. As the second dean of the Rady School, she intends to transition the school from a start-up to focus on growth and further cement the school's global business research prominence and impact as an innovation focused, economic engine within the San Diego business community and beyond.

Previously, she was a professor in the Department of Management & Organizations and

Marketing in the Eller College at the University of Arizona since 1994 and served as vice dean from 2015 to 2019. She received all of her degrees at the University of California Berkeley: Bachelor's in psychology (1988); Master's in marketing (1992); Ph.D. (1994) in quantitative psychology.

**Nicole Trufant**  
**EACUBO Chair, Senior VP, Finance & Administration - University of New England**



Nicole Trufant serves as the Senior Vice President of Finance and Administration at the University of New England (UNE). Nicole leads all functional areas of finance and general accounting, resource planning and budget, human resources, campus and facilities management, institutional research, legal affairs, student financial services, information technology services, auxiliaries, security and conference services. Before that, she has held a variety of administrative positions

at UNE, including Vice President of Finance and Administration, Vice President of Fiscal Affairs, Associate Vice President of Fiscal Affairs, Interim Director of Human Resources and Associate Controller and Director of Internal Audit. Prior to joining higher education she worked in private industry and in public accounting.

She currently serves on the board of NACUBO and is chair of EACUBO. She is a frequent speaker at NACUBO, EACUBO and other national higher education leadership summits. She has published articles in Business Officer Magazine and been featured on NACUBO podcasts. Nicole is a CPA. She holds a BS in Accounting and BA in Sociology from the University of Southern Maine, an MSM in Management from New England College and is a graduate of Harvard's University's Graduate School of Education Institute of Executive Management.

**Allison Vaillancourt**  
**Vice President, Organizational Effectiveness - Segal**



Allison M. Vaillancourt, Ph.D. serves as Vice President for Organizational Effectiveness at Segal, a North American human resources and benefits consulting firm. She consults with clients to increase their effectiveness and strategic impact. She is a nationally recognized expert in organizational strategy and human resources, with more than 30 years of faculty and administrative experience in universities across the United States. Prior to joining Segal in 2020, Allison was the Vice President for Business Affairs & Human Resources and an award-winning faculty member at the University of Arizona.

**Lynn Valenter**  
**Vice Chancellor for Finance and Operations - Washington State University**



Lynn Valenter is Vice Chancellor for Finance and Operations at Washington State University Vancouver. She has responsibility for the areas of budget and accounting, capital planning and development, dining services, facilities operations, human resource services, and public safety.

Valenter holds a Master of Business Administration from Washington State University and a Bachelor of Science in Hotel Administration from Cornell University. She previously held resort industry management positions and was a faculty member at Scottsdale Community College in Arizona. Valenter began her career at WSU Vancouver as the facilities and auxiliary services manager in 1997. She was promoted to director of finance and operations in 1999, then to Vice Chancellor in 2005 and served as Interim Chancellor from 2010-2012. She was WACUBO President 2015-2016 and NACUBO Board Chair 2019-2020.

**Anne Weisman**  
**Director of Wellness & Integrative Medicine - University of Nevada Las Vegas**



Dr. Anne Weisman, Director of Wellness & Integrative Medicine, UNLV School of Medicine. Dr. Anne Weisman is the Director of Wellness & Integrative Medicine with the UNLV School of Medicine. She developed wellness and integrative medicine curriculum and workshops for the medical students, faculty and residents. Previously Dr. Weisman worked for thirteen years as a massage therapist in HIV/AIDS clinics and hospices. She was awarded the Jefferson Award for Public Service for this work in 2007 and was chosen to attend the Clinton Global

Initiative University in Miami, FL. She has presented her research at the Nevada Public Health Association, American Public Health Association, the Academic Consortium for Integrative Medicine & Health, and The Generalists in Medical Education meetings. Dr. Weisman earned her B.A., M.P.H. and Ph.D. degrees from University of Nevada Las Vegas (Human Touch: Perceptions of Self-Efficacy from a Non-Pharmacology Treatment for Individuals Living With HIV/AIDS). Additionally, she studied at the University of Cape Town with New York University in a 4- week public health immersion course. She specializes in integrating massage therapy and other integrative modalities into the care and treatment of patients. Dr. Weisman teaches

medical students, residents and community members integrative techniques and works to teach patients', care providers and families techniques that they can use at home. Professional: Dr. Weisman spent 13 years caring for people living with HIV/AIDS, as well as volunteering and working in hospice. During this time, she developed continuing education classes for nurses and other health care providers to help teach some techniques that are soothing for patients and non-pharmacological. Her role at UNLV School of Medicine is to introduce these and many other techniques to the medical students, faculty and residents to help them manage their own stress as well as to help provide a broader understanding of integrative treatments for their patients. Following the mass shooting in Las Vegas October 1, 2017, Dr. Weisman trained and certified with the Center for Mind Body Medicine and uses many of these modalities and approaches in her work & throughout the community. She has taught in the coroner's office, with police, fire, first responders and in elementary schools.

**Melissa Harman**  
**Partner and Higher Education National Practice Leader - Moss Adams**



Melissa has practiced public accounting since 1998 and provides professional services to a wide variety of not-for-profit clients, primarily institutions of higher education, associations and foundations. As a national subject matter expert for the higher education industry, Melissa regularly presents at industry conferences such as the AICPA National NFP Industry Conference, NACUBO, WACUBO, PACCON and WCCI on subjects related to accounting updates, not-for-profit financial statement trends, endowments and split-interest agreements, issues facing private foundations, and women leadership topics. In 2015, Melissa was honored as "Working Mother of the Year" by Working Mother magazine and is a founding member of ForumW, the firm's initiative to attract, develop, advance, and retain talented women at Moss Adams.

## LEADERSHIP PROGRAMS COMMITTEE

**Arch Asawa, Vice President for Finance and Administration, Chief Financial Officer & Chief Investment Officer**  
**Soka University of America**  
**Carina Celesia Moore, Adjunct Instructor**  
**University of the Pacific**  
**Ahren Crickard, Strategic Academic Initiatives, Office of the Executive Vice Chancellor**  
**UC San Diego**  
**Lisa Frace, Senior Associate Vice Chancellor – Chief Finance and Budget Officer**  
**UC Davis**  
**Callie Juarez, Director of Academic Budget Management**  
**CSU Northridge**  
**Christian Osmena, Vice President, Enterprise Planning**  
**Arizona State University**  
**Robyn Pennington, Chief of Staff to the Executive Vice Chancellor & CFO**  
**Business and Finance**  
**California State University, Office of the Chancellor**  
**Sara Reed, Associate Vice President, People & Workplace Culture**  
**Salt Lake Community College**  
**Katy Rees, Associate Vice President, Administration**  
**CSU San Marco**  
**Jean Vock, Vice President, Finance & Business / Chief Financial Officer**  
**University of Nevada, Las Vegas**  
**Susan Wynn, Info. Systems Manager, Budget & Planning System**  
**Arizona State University**



THANK YOU OUR  
SPONSORS FOR MAKING  
THIS EVENT POSSIBLE