

2024 BMI Electives

Course Descriptions for All Track Electives - Wednesday, August 7, 10:00 AM–11:00 AM

Strategic Budgeting

The strategic plan articulates an institution's top priorities. However, university budgets tend to be incremental and allocated according to the organizational chart rather than by university priority. This results in a tendency to maintain status quo operations rather than provide opportunities for investment in strategic priorities. When building a budget, identifying institutional assets should be central to the process. Fiscal decisions should align with the institution's mission and long-term goals, investing first in strategic priorities through a transparent, intentional process. Such a method of allocating resources helps guarantee the long-term capacity and health of the institution. This course will explore the ways to align budget with strategic priorities in a meaningful and on-going way. Participants are encouraged to print their institutions strategic plan/priorities (electronically or printed) to refer to throughout the session.

Leading Your Team: Thriving in Change & Building Psychological Safety for Success

Today's higher education environment is constantly changing. This section is designed to provide an engaging session on key concepts relating to leading teams: VUCA environment, self-awareness in change, & psychological safety. It will provide research, reflection opportunity, & actionable tools for leaders of all levels of experience.

Harnessing Emotional Intelligence for Better Leadership

What makes a leader stand out among their peers? Decades of research suggest the ability to demonstrate emotional intelligence (EI). This course will provide an overview of key EI concepts with a focus on their application to leadership. Through interactive activities you will test your empathy skill, practice cognitive control, and learn simple, emotionally intelligent communication strategies to practice in your next conversation!

Getting Comfortable with Conflict

Many people struggle with conflict and actively work to avoid it. However, when conflict is managed strategically, it can be a powerful tool for increasing understanding and improving outcomes. In addition to exploring varied conflict styles and how they affect the ability to forge relationships and achieve results, this session will address when conflict is harmful to group dynamics and strategies to encourage constructive conflict.

Biscuit Bites – Leadership Lessons from Ted Lasso

“Leadership is the capacity to translate a vision into reality” – Warren Bennis Whether you have followed the Ted Lasso series or not, the lessons in leadership will spotlight some ideas on how to navigate your next role as a leader. There might be some ideas within that challenge you to

unlearn and relearn how to lead today. Join Diane Fennig as we embrace the changes and potentially redesign how we lead, follow, and tell the stories. Remember, your leadership is always in practice.

The Work of Happiness & Joy

Happiness is not something that happens to us after we achieve success; it is something that we can create and cultivate in the present. Learn how to apply the science of happiness to your life and work, based on the research and insights of Ingrid Fetell Lee, Arthur C. Brooks and Shawn Achor, leading experts in positive psychology. You will discover how happiness can boost your performance, creativity, and productivity, as well as your health, relationships, and well-being. You will also learn some simple and effective practices that can help you rewire your brain to be authentically positive, optimistic, and grateful. Imagine a world with more appreciation, grace and good fortune...come unlock your full potential and happiness.

Identifying, Preventing & Responding to Fraud

Fraud occurs even in the college and university environment. In this course you will gain an understanding of the types of fraud that occur at colleges and universities. Many of our campuses have been victims of fraud from internal and external perpetrators. While the internet and computers have made some aspects of our work easier, they have also opened up new methods, such as phishing, for fraudsters to exploit.