



2022 BMI Track 4 Agenda

Class Leader Sue Anderson, MS, SPHR
University of California, San Diego (ret.)

Sunday, July 31

4:00 pm - 7:00 pm
*Main Lobby, Upper Level
University Center (UCEN)*

Registration

5:30 pm - 6:30 pm
Corwin East/West

First-Time Attendee Orientation
(for participants who have not previously attended BMI)

6:30 pm - 8:30 pm
Lagoon Plaza

Connections, Conversations & Chow
Welcome Buffet Dinner

Monday, August 1

8:30 am - 9:45 am
Lotte Lehmann Concert Hall

General Session for Track 1-4

Welcome to BMI
Pamela Hemann, CAE
Institute Director
Western Association of College & University Business Officers

Greetings from WACUBO President
Brad Baca
President
Western Colorado University

Leadership That Inspires
Mark Saine
Managing Director, Client Leadership Solutions
TIAA

9:45 am - 10:15 am
Loma Pelona Patio

Break

10:15 am – 12:00 pm

Loma Pelona 1100

Work-Life Integration Strategies

Carina Celesia Moore, MA

Adjunct Instructor, Master of Arts in Organizational Innovation & Change Program, University of the Pacific and formerly Director, Talent Management & Development, University of California, Davis (ret)

12:00 pm - 1:30 pm

Carrillo Dining Commons

Lunch

1:30 pm – 3:15 pm

Loma Pelona 1100

Lead with Your Strengths

Katy Rees and Jennifer Williams, Co-Founders

The Culture People

California State University, San Marcos (ret.)

3:15 pm – 3:30 pm

Lagoon Plaza

Break

3:30 pm – 4:30 pm

Corwin West

Peer Learning

Sue Anderson, MS, SPHR

University of California, San Diego (ret.)

4:30 pm – 5:45 pm

Break

5:45 pm – 7:45 pm

Goleta Beach Park

Seaside Event

Monday evening beach barbecue: Goleta Beach is within walking distance of campus (20-30 minutes). If you wish to call Uber, the pick-up location is Manzanita Loop.

Tuesday, August 2

8:30 am – 10:00 am

Loma Pelona 1100

Voices, Values & Velocity: The New Rules of Employee Engagement

Allison M. Vaillancourt, Ph.D., SPHR

Vice President

Segal

The University of Arizona (ret.)

10:00 am – 10:15 am

Loma Pelona Patio

Break

10:15 am - 12:00 pm

Loma Pelona 1100

Strategy Planning Course 1: Strategic Planning & Scenario Planning

Paul Friga, Ph.D.

Clinical Associate Professor, Strategy & Entrepreneurship

University of North Carolina, Chapel Hill and

Association of Governing Boards

12:00 pm - 1:30 pm

Carrillo Dining Commons

Lunch

1:30 pm – 3:15 pm
Loma Pelona 1100

Strategy Planning Course 2: Strategic Resource Allocation – Budgets, Priorities, Initiatives & Metrics

Paul Friga, Ph.D.

Clinical Associate Professor, Strategy & Entrepreneurship
University of North Carolina, Chapel Hill and
Association of Governing Boards

3:15 pm

Free Afternoon & Evening

Wednesday, August 3

8:30 am – 10:00 am
Loma Pelona 1100

Strategy Planning Course 3: Aligning Enterprise and Unit Level Strategy

Paul Friga, Ph.D.

Clinical Associate Professor, Strategy & Entrepreneurship
University of North Carolina, Chapel Hill and
Association of Governing Boards

10:00 am – 10:15 am
Loma Pelona Patio

Break

10:15 am - 12:00 pm
Loma Pelona 1100

Strategy Planning Course 4: Macro Trends in Higher Education

Paul Friga, Ph.D.

Clinical Associate Professor, Strategy & Entrepreneurship
University of North Carolina, Chapel Hill and
Association of Governing Boards

12:00 pm - 1:30 pm
Lagoon Plaza

All-Track Box Luncheon

1:30 pm - 1:45 pm

Break & Transfer to Electives

1:45 pm – 3:15 pm

All Track Electives

Corwin West

Next Level Leadership-Communicating with Emotional Intelligence

Sue Anderson, MS, SPHR

University of California, San Diego (ret.)

*Harbor, UCEN
Lower Level*

Difficult Decisions: Problem Solving in Challenging Times

Jairy C. Hunter, Jr., Ph.D.

President Emeritus

Charleston Southern University

*Flying A, UCEN
Upper Level*

Current Hot Topics in Risk Management
Miguel Delgado, CRM, ARM, ARM-P, AINS
Chief Risk Officer
The University of Arizona

*Loma Pelona 1108
Lower Level*

Strategic Budgeting
Joyce Lopes
Vice President, Business & Financial Affairs
Western Washington University

Corwin East

Communicating with Difficult People & Influencing Change
Barbara Ginsberg
Partner
Atkinson, Andelson, Loya, Rudd & Roma

Loma Pelona 1100

Strategy & Planning in Today's Environment
Ruth A. Johnston, Ph.D.
Vice Chancellor & Chief COVID-19 Officer
New Mexico State University

3:15 pm – 3:45 pm
Lotte Lehmann Concert Hall Breezeway

Break

3:45 pm – 5:00 pm
Lotte Lehmann Concert Hall

General Session for All Tracks

How Are We Doing?
Pamela Hemann, CAE
Institute Director
Western Association of College & University Business Officers

Innovations Helping Us Meet our Higher Purpose

Rebecca Silbert
Senior Director, Rising Scholars Network
Foundation for California Community Colleges

Paula Lee Swinford, MS, MHS, CHES
Director, Office of Health Promotion Strategy
University of Southern California

5:00 pm – 6:00 pm

Break

6:00 pm – 8:45 pm
*Manzanita Village
Las Encinas Quad Lawn*

Fiesta Night
Reception & Buffet Dinner with DJ Entertainment
Bring your T-Shirt to exchange at this event!

Thursday, August 4

8:30 am – 10:00 am

Loma Pelona 1100

Strategy Planning Course 5: Leading Change

Ruth A. Johnston, Ph.D.

Vice Chancellor & Chief COVID-19 Officer

New Mexico State University

10:00 am – 10:15 am

Loma Pelona Patio

Break

10:15 am - 11:45 am

Loma Pelona 1100

Cultural Sensitivity in the Workplace

Ashlee Reece

Associate

Atkinson, Andelson, Loya, Rudd & Roma

11:45 am – 12:00 pm

Loma Pelona 1100

Class Farewell

Sue Anderson, MS, SPHR

University of California, San Diego (ret.)