

2022 FACT SHEET

July 31-August 4, 2022

University of California, Santa Barbara

REGISTRATION & WACUBO OFFICE

BMI registration will be held in the Main Lobby, University Center (UCEN) Upper Level.

The BMI Staff Office will be in the Mission Room, UCEN, Upper Level.

Sunday Registration Hours: 4:00 pm -7:00 pm in the UCEN Main Lobby Upper Level

Monday-Wednesday Registration is in the WACUBO Office, University Center (UCEN), Mission Room, Upper Level during office hours.

WACUBO Office Hours:

Sunday - 4:00 pm -7:00 pm

Monday-Wednesday - 7:45 am - 5:30 pm (3:30 p.m. on Tuesday)

Thursday - 7:45 am - 1:00 pm

MEALS & DIETARY RESTRICTIONS

There are WACUBO hosted dinners on Sunday August 4, Monday August 5, and Wednesday August 7.

These buffet dinners on Sunday, Monday, and Wednesday have some options for special dietary needs.

However, if you are vegetarian, vegan, have gluten free or dairy free restrictions, or other allergy restrictions you were to advise us when you registered. UCSB Catering has been notified of special dietary needs. Onsite, please be certain to self-identify to one of the catering staff working the event and they will bring the alternative planned meal to you.

For those staying in on-campus housing, dining commons menus will be posted online one week in advance and you may use the Net Nutrition tool to identify common allergens and determine foods for your dietary preferences. <https://dining.ucsb.edu/>

Sunday evening's dinner is at the University Center (UCEN) on Lagoon Plaza. Monday evening's beach barbecue is within walking distance of campus (20-30 minutes). Wednesday evening's Fiesta is on Las Encinas Quad at Manzanita Village.

HEALTH PROTOCOLS

At the time of registration, WACUBO asked a series of COVID protocol questions and we rely on the responses to those regarding everyone's understanding about COVID. These were:

- I understand, agree and hereby consent that my failure or disregard to follow all protocols in effect and required by WACUBO, CDC and/or UCSB during my attendance at BMI is hereby sufficient grounds to be excluded from attending the event by WACUBO or an event authority, and I hereby consent in advance to leave and exit the event, without protest or refund, upon request by WACUBO or an event authority due to my refusal to follow said protocols.
- I understand that I, and any registrants from my institution, will need to show proof of vaccination or/negative COVID test taken within 48 hours upon arrival to attend BMI. [We will have a sign-in sheet at BMI registration related to this protocol, reconfirming the registration acknowledgement.](#)
- I understand that wearing a face mask during BMI Events at all times when you are not actively eating and drinking. [Masks are not a requirement as of July 22, but this could change at any time. BMI will follow UCSB guidelines regarding masking during our meeting dates.](#) We ask that you respect the personal choices made by fellow BMIers.

We know that COVID-19 remains a concern for everyone so we ask for your partnership to observe public health protocols.

To protect the health and safety of our colleagues, we ask for compliance with the following:

- a. Self-administer a COVID-19 Rapid Antigen Test the day before traveling to BMI.
- b. If an individual tests positive during BMI, UCSB guidance will be followed. The guest would need to relocate off-campus within 24 hours of testing positive for COVID-19.

ON-CAMPUS HOUSING, TRANSPORTATION & PARKING

If you are staying on campus, you should have received your logistical information from UCSB. Visit the campus housing website for additional details: <https://meet.housing.ucsb.edu/wacubo2022>

Manzanita Village residences have the following features:

Rooms furnished with one or two single beds, desks, desk chair, small chest of drawers and a closet

- Choice of single- or double-occupancy rooms
- Wireless internet service in rooms and common areas
- Laundry washer/dryer facilities
- Rooms do not have telephones, televisions, hair dryers, radios or clocks (UCSB does not provide "wake-up service.")
- **Remember, bring your own toiletries and other amenities with you.**

As a reminder, rooms are cleaned and ready for arrival with beds made, however, beds are not made daily. Rooms will come with 2 towels, 1 washcloth per person on rack and a daily towel exchange, vacuum and emptying of trash.

Please refer to your pre-arrival UCSB housing confirmation for shuttle details. **In 2022, UCSB does NOT provide airport and Goleta Airbus Station shuttle transport.**

Please refer to your pre-arrival UCSB housing confirmation you will receive from UCSB for directions to and information about parking and arrival.

Questions about on-campus housing should be directed to:

Email: conferences@housing.ucsb.edu

Phone: 805-893-3072 (M-F 8am-5pm)

OFF-CAMPUS HOUSING, TRANSPORTATION & PARKING

If you are staying off-campus in a hotel or other accommodations, you should have booked your own reservation.

There is no organized transportation from off-campus hotels. BMI participants with cars may be willing to drive others to campus.

If you are staying off-campus and drive to campus, you will need to buy a "pay and display" parking permit from the machine in the Parking Structure 22.

Sunday-Thursday, you may **only** park in Parking Structure 22.

To park on campus, you must have a permit every day of the week, no exceptions. The summer permit rate is \$8 on weekdays and \$4/day on evenings and weekends.

Be very cautious of where you park. Guests are responsible for following parking rules and for any penalties. Participants with cars may be willing to share a ride to campus and share parking costs with other riders.

If you are coming from another UC campus: Please see detailed "UC Reciprocity" parking info <https://transportation.ucla.edu/campus-parking/faculty-and-staff/faculty-and-staff-parking-permit-reciprocity>

TRANSPORTATION FROM AIRPORTS

Due to limited staffing levels this summer, UCSB Conference & Hospitality Services is unfortunately not able to offer its complimentary shuttle service from the **Santa Barbara Airport** or the **Goleta Train Station**.

With the high volume of visitors to Santa Barbara during the summer months, please be aware that you may experience transportation delays. Uber & Lyft are available in addition to several local transportation companies (partial list included below).

Taxis:

- [Green Taxi](#): 805-687-5555
- Gold Cab: 805-681-9000
- [Santa Barbara Checker Cab](#): 805-966-6666
- Santa Barbara Yellow Cab: 805-965-5111

If you are flying into other airports and need shuttle transportation, here are recommendations from the hotels and UCSB:

- [Dodo Limousine & Transportation](#): 805-613-6413
- [Lux Transportation](#): 805-451-4604
- [SB Executive Transportation](#): 805-568-5466 Ext. 1
- [Santa Barbara Airbus](#): 805-964-7759

PURCHASING LUNCH TICKETS AND GUEST MEAL TICKETS

Below is clarification on lunch tickets and guest ticket options (all of which should be purchased online at www.wacubo.org PRIOR to arrival for BMI). After July 22, an email will need to be sent to office@wacubo.org to arrange for ticket purchases.

You may add Lunch Meal Tickets (\$26) and/or Guest Meal Tickets (see options below). These purchases cannot be done onsite. **If you are staying in on-campus housing, you do NOT need to purchase the lunch tickets, because lunch is included in your campus housing package.** There are a few fast-food outlets open during the summer in the UCEN.

To make the ticket purchase, you will need to pay with a credit card. This cannot be done with a check or invoice or purchase order. After July 22, you will need to send an email to office@wacubo.org in order make a ticket purchase.

\$26.00 - Lunch Meal Ticket (For participants staying off-campus that want to purchase a campus lunch for Mon-Tue. This must be purchased in advance for both days.)

Guest Meal Tickets (Participants traveling with guests are welcome to purchase tickets for a guest to attend an evening social event. Tickets must be purchased in advance for any or all of the three events.)

\$60 - Sunday Welcome Reception & Dinner

\$70 - Monday Dinner on the Beach

\$80 - Wednesday Fiesta Night Dinner

If you have questions while purchasing your tickets, please contact office@wacubo.org.

SMOKE FREE CAMPUS

Smoking and the use of smokeless tobacco or unregulated nicotine products (such as electronic cigarettes) is prohibited on and within UCSB managed property. UCSB managed property includes all

UCSB facilities, owned or leased, both indoor and outdoor. The sale or distribution of tobacco and unregulated nicotine products on or within UCSB managed property is also prohibited.

INTERNET ACCESS

There is wireless connectivity at the University Center. Please understand that regardless of the carrier you use, Internet access on campus is only available through the UCSB system. You will first need to "login" with the UCSB access information (login and password) you may request (no charge) at registration.

SPEAKER HANDOUTS

Speaker handouts are not provided onsite or sent electronically in advance. As we receive them, speaker presentations and handouts will be posted at <https://wacubo.memberclicks.net/2022-business-management-institute-handouts> for you to access them. While not all speakers submit handouts, several will be there for you to access the week prior to BMI to print and bring with you or download onto your computer, tablet, etc. We will continue to post materials as we receive them, so please check the site regularly.

CPE CREDENTIALS

New this year! We will be using a tool called **Conferences i/o** to help us track attendance and issue CPE certificates for BMI 2022.

For those who wish to obtain CPE credits during BMI, please review the short tutorial video below on how our new CPE tracking software will assist you in earning your CPEs. For successful CPE tracking, WACUBO is asking that you bring a mobile device (phone or tablet) or a laptop computer in order to access this web-based tracking software.

Learn more and [watch the brief tutorial](#) on how Conferences i/o will work. Please note, this video was created for the WACUBO 2022 Annual Conference, but we thought it might be helpful.

You can earn up to 19.5 CPE credits are available throughout BMI. To earn these credits, you will need to access the CPE tracking software, Conference i/o, where you will be asked to check-in and check-out of each course you attend. CPEs are not offered for the two General Sessions or Peer Learning. Tracking your CPEs will involve scanning a QR code with your mobile device or entering a URL on your computer to access the website for checking in and out. In the event you must leave a session for any reason, you must check-out. You may check back into the session if you return. Your total time in each session will be calculated and added up to receive credit for your attendance. **CPE certificates will be sent out within 4 weeks of the conclusion of the event.**

It is important to note that once a session has concluded or you have been signed out, WACUBO is unable to retroactively credit you for attending. It is critical that you check-in and check-out in every session. QR codes will be available at each session room door and in rolling slide presentations throughout the conference. In order to complete the requirements for CPE you will need to use the internet browser on your computer or mobile device to access Conferences i/o. If you are using a smartphone or tablet you can simply point your device's camera at the QR code displayed in each room, or open your browser and navigate to wacubo.cnf.io and then click on the title for each session.

Once you arrive at the session page, you will enter your name and the email address that you used to register with. A timestamp is captured when you check in to a session. **Important note:** Do **not** close your tab on your web browser or close out of the app on your tablet or phone while in each session. At the end of the session, or if you leave early and do not intend to return, please make sure to click the "check-out" button within Conferences i/o.

DRESS CODE

Dress code is casual for BMI. UCSB is on the coast, so mornings and evenings can be chilly. We recommend you include sweaters/jackets for your trip to Santa Barbara.

T-SHIRT EXCHANGE

Please bring a T-shirt from your institution for a T-Shirt exchange among participants. You should bring your T-shirt to the Wednesday evening Fiesta Event to participate in the exchange. Most in demand sizes are Medium, Large, X-Large and XX-Large.

DIRECTIONS TO UCSB CAMPUS

On-Campus Housing Participants

You will receive your directions in your pre-arrival housing confirmation email leading you to Manzanita Village. All of the information you need (driving directions, check-in location/hours, parking, etc.) can be found in the link that was included in the confirmation e-mail you received during the time of your housing registration.

Off-Campus Lodging Participants

UCSB is easily accessible from highway US-101. Parking for Sunday is different than parking Monday-Thursday. See following directions:

Sunday, from the South:

Take US-101 northbound to the Airport/UCSB/Hwy 217 exit (approx. 8 miles north of downtown Santa Barbara). This expressway will take you directly into campus. As you enter campus, stay in the left lane; enter the roundabout, then exit the roundabout onto Lagoon Road. Turn right at the first stop sign onto UCEN Road, follow the road to the end, and turn right onto Lot 3 Parking before you come to the stop sign.

Sunday, from the North:

Take US-101 southbound to the Los Carneros exit. Turn right on Los Carneros. Proceed 1 mile to El Colegio Road. Turn left on El Colegio Road and proceed the traffic light onto Ocean Road. Proceed on Ocean Road, make a sharp left turn at the stop sign, get in the right lane, and bear right at the end of Ocean Road onto Mesa Road. Proceed into the traffic roundabout near the East Entrance of campus; exit the roundabout onto Lagoon Road. Turn right at the first stop sign onto UCEN Road, follow the road to the end, and turn right into Lot 3 Parking before you come to the stop sign.

DIRECTIONS TO UCSB CAMPUS

Monday-Thursday, from the South:

Take US-101 northbound to the Airport/UCSB/Hwy 217 exit (approx. 8 miles north of downtown Santa Barbara). This expressway will take you directly into campus. As you enter campus, stay in the right lane and proceed on Mesa Road. Turn left at the third traffic light onto Ocean Road. Proceed on Ocean Road through three traffic lights. About 100 yards past the third traffic light, turn left into Structure 22 Parking. Please proceed to the second level and **do not** park in Coastal Access Spaces.

Monday-Thursday, from the North:

Take US-101 southbound to the Los Carneros exit. Turn right on Los Carneros. Proceed 1 mile to El Colegio Road. Turn left on El Colegio Road, proceed about one mile, and enter the UCSB campus. After entering campus, turn right at the traffic light onto Ocean Road. Proceed about 100 yards past the third traffic light and turn left into Structure 22 Parking. Please proceed to the second level and **do not** park in Coastal Access Spaces.

DIRECTIONS ON UCSB CAMPUS

FROM UCEN TO 22 PARKING LOT STRUCTURE

- **UCEN ROAD** toward ocean; turn **LEFT** at T-section
- Follow **LAGOON ROAD THROUGH the ROUNDABOUT** (immediately after entering ROUNDABOUT, get into **LEFT LANE** and you will get off on **MESA ROAD**)
- Follow **MESA ROAD to THIRD STOPLIGHT** (you should be in the left lane)
- Turn **LEFT** at THIRD STOPLIGHT onto **OCEAN ROAD**

- Continue on **OCEAN ROAD** (get in left lane) making a **RIGHT at the STOP SIGN** (you will still be on OCEAN ROAD)
- Go **STRAIGHT through SECOND STOPLIGHT** passing Events Center on your left and the **22 PARKING LOT STRUCTURE will be on your LEFT.**
- **Please do not park in special permit Coastal Access Spaces.**

DIRECTIONS FROM 22 PARKING LOT STRUCTURE TO CAMPUS

- **EXIT** from **22 PARKING STRUCTURE.** Begin walking **TOWARD STORKE TOWER** (tallest building you'll see on campus); Follow **CONFERENCE DIRECTIONAL SIGN as well as BLUE SIGN** on Light Pole to University Center
- Turn **RIGHT** toward **UNIVERSITY CENTER and STORKE TOWER**
- At UNIVERSITY CENTER, look for CONFERENCE DIRECTIONAL SIGN.

DIRECTIONS FROM EAST UCSB ENTRANCE TO 22 PARKING LOT STRUCTURE

- Enter campus at **EAST ENTRANCE** (from Highway 217) and get in **RIGHT LANE** onto **MESA ROAD**
- Follow **MESA ROAD to THIRD STOPLIGHT** (you should be in the left lane)
- Turn **LEFT** at THIRD STOPLIGHT onto **OCEAN ROAD**
- Continue on **OCEAN ROAD** (get in left lane) making a **RIGHT at the STOP SIGN** (you will still be on OCEAN ROAD)
- Go **STRAIGHT through SECOND STOPLIGHT** passing Events Center on your left and the **22 PARKING LOT STRUCTURE will be on your LEFT.**
- **Please do not park in special permit Coastal Access Spaces.**

DIRECTIONS FROM 22 PARKING LOT STRUCTURE TO WACUBO LOCATIONS

- Follow the WACUBO signs towards Storke Plaza, Lotte Lehmann Theatre, University Center (UCEN), Loma Pelona, and Manzanita Village

QUESTIONS

For questions/concerns with registration or ticket purchase, contact office@wacubo.org. For questions about BMI content and logistics, contact the Institute Director's office at 626-437-7341 or email pam@assnmgmt.net.